

# Inbound Digital Marketing Workshop

## Products & Services Referenced

### Content Marketing Platforms

HubSpot

Marketo

Infusionsoft

Eloqua

### Email

Constant Contact

MailChimp

### CRM

HubSpot

Zoho

Pipedrive

Salesforce

### Social Media Management

Salesforce Marketing Cloud

HootSuite

Buffer

### DIY Image Creation

Canva

Pablo (Buffer)

PicMonkey